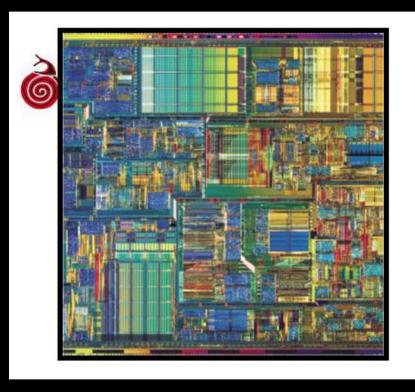
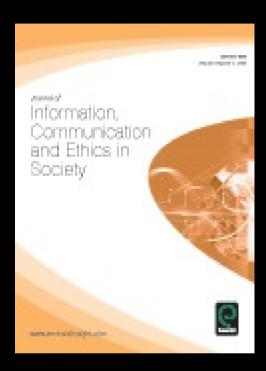
## Slow Tech



### Slow Tech



Centro Studi Sereno Regis Torino, 28 Marzo 02017

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#### Slow Tech: a quest for good, clean and fair ICT

78

Received 23 November 2013 Revised 19 December 2013 Accepted 20 December 2013 Norberto Patrignani
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#### Abstract

Purpose – The purpose of this paper is to introduce the term Slow Tech as a way of describing information and communication technology (ICT) that is good, clean and fair. These are technologies that are human centred, environmentally sustainable and socially desirable.

Design/methodology/approach – The paper's approach is based on a qualitative discourse that justifies the introduction of Slow Tech as a new design paradigm.

Findings – The limits of the human body, and the need to take into account human wellbeing, the limits of the planet and stakeholders' interests in decision making, all suggest the need for a new paradigm, Slow Tech, in the design of ICT and ICT systems. Three scenarios are described as case studies.

Practical implications — In order to prepare the next generation of researchers and computer professionals, many different actions need to be taken. Universities and colleges need to redesign education programmes for computer scientists and engineers by introducing subjects related to the social and ethical implications of computing (currently, only few countries, like the UK, have already done this), and computer professionals' associations need to introduce a code of ethics or ethical analysis into their members' career development. As a result, future computer professionals who are familiar with the Slow Tech approach will be able to collaborate much more easily across the kind of cross disciplinary teams suited to design human centred, sustainable and desirable technologies.

Social implications – Rather than simply focusing on the role of computer professionals, all members of society are called to play a new role in the design of future ICT scenarios. Starting a societal dialogue that involves computer professionals, users, researchers, designers, ICT industrialists, and policy makers is very much needed.

Originality/value — The value of this paper is in its call for reflection followed by action. Based on an holistic approach to the design of new ICT systems, the paper advocates a new starting point for systems design: it should be based on a long-term view of the desirability and social importance of technologies, their environmental impact and sustainability, and the fairness and equity of the conditions of workers involved in the computing manufacturing processes.

Keywords Cleant ICT, Environmentally sustainable, Ethically acceptable, Fair ICT, Good ICT, Slow Tech

Paper type Conceptual paper

#### 1. Introduction

We are returning to a set of observations, made in some cases a 150 years ago, but which started to reach mainstream awareness some 50 years ago.

The concept of the limits to growth were first applied to the planetary environment, whereas today questions are being posed about continuing information and communication technologies (ICT) development. ICT, and the encouragement of the rapid expansion of technologies, have always been the most dramatic, technical representation of the Olympic motto, "citius, altius, fortius" (faster, higher, stronger).



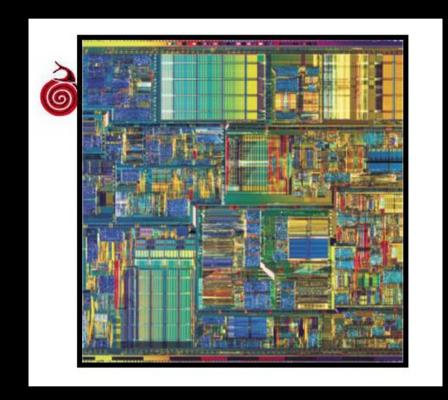
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# Slow Tech: Designing and Developing Technologies that are Good, Clean, and Fair

Towards Good, Clean and Fair ICT.

> A new kind of Information and Communication Technologies.

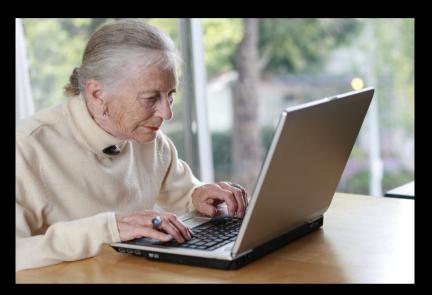
ICT that is Human-Centred.
ICT that takes into account
both
the Limits of the Planet and
those of Human Beings.



A bridge with the Italian (and now worldwide) Slow Food movement.

#### Good ICT

ICT can be Good for Human Beings When the Systems are Designed using a Human-Centred approach



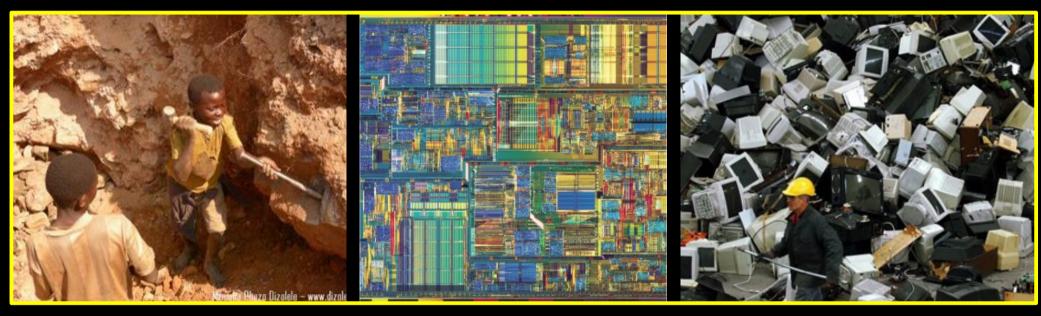
Complex Interactions of the Human Being and ICT.

Experiences can be enjoyable only if the System and the Human-Computer Interfaces are designed taking into account Human Limits.

Competences Needed: Human-Computer Interaction, Design-for-All, e-Inclusion and Methods such as Participatory Design

#### Clean ICT

High Tech generates Toxic Hazards throughout its entire lifecycle (including Design, Production, Consumption and Disposal)



Consider the Environmental impact (the Materials involved, Chip Manufacturing, Power Consumption of Data Centres and Devices, ICT Applications, e-Waste Management and Recycling)

Is ICT Exponential Growth Sustainable?
Maybe we need Paradigms based on Cycles? "Circular Economy"?

#### Fair ICT



The Low-Cost features of ICT are possible at the price of the increasing costs paid by Workers. The entire ICT Value-Chain is indeed quite long and complex ... transparent?

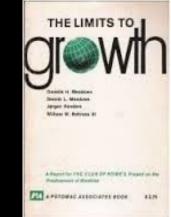
### Foxconn Technology Group

Headquarters: Tucheng District, New Taipei City, Taiwan Number of employees: 1.3 million (2015)



### Slow Tech

- A 'compass' for implementing CSR in ICT Companies
- A 'Proactive Computer Ethics' for Computer Professionals for the Design of Systems with the three elements of Slow Tech: Good, Clean, and Fair ICT



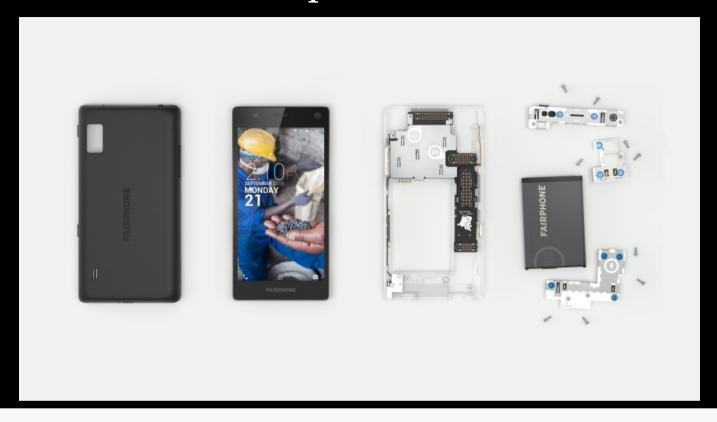
- It is based on the concept of <u>Limits</u> (and a critique of the previously unquestioned assumption that ICT will continue to operate exponentially faster, be financially cheaper, no limits)

- It is Based on the Transparency of Stakeholders' Analysis (and does NOT ignore Conflicts, try to build bridges among different world

views)

### Slow-Tech Case Study Fairphone.com







Long-Lasting Design



Fair Materials



**Good Working Conditions** 



Reuse and Recycling

A Smartphone with Social Values: that pays attention to Mining, Design, Manufacturing, Lifecycle

#### Transparency



### Good ICT?

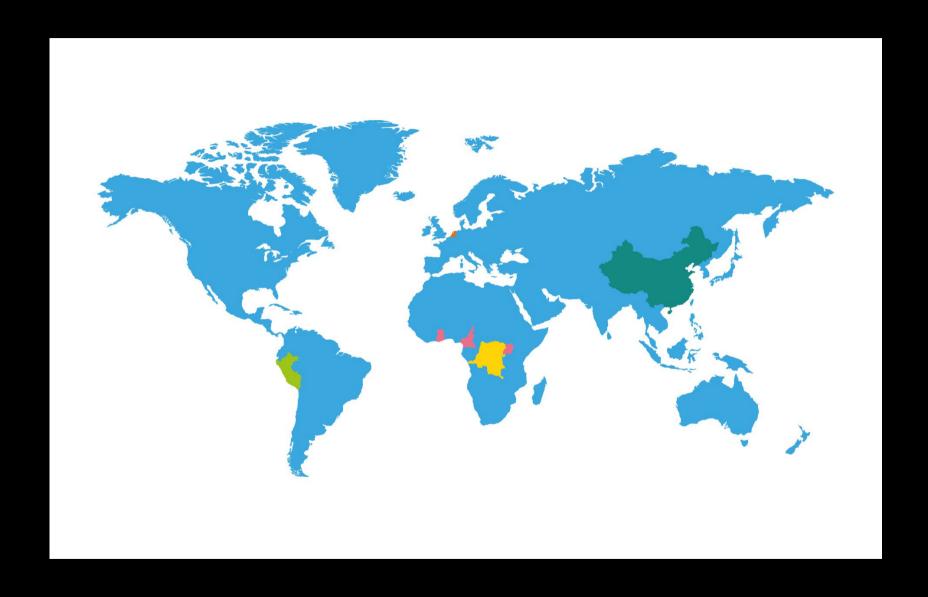




Fairphone OS Software Stack

Source: www.fairphone.com  $10 \ / \ 21$ 





### Clean ICT?





#### Life Cycle Assessment of the Fairphone 2

#### Final Report

Marina Proske Christian Clemm Nikolai Richter

Berlin, November 2016

#### 1 Executive Summary

The Fairphone 2 is a modular smartphone by Fairphone B.V. To assess the environmental impact caused by the production, use, and recycling of the smartphone a life cycle assessment (LCA) is conducted, covering the following impact categories:

- Climate change (GWP)
- Abiotic resource depletion (ADP)
- Human toxicity (Humantox)
- Ecotoxicity (Ecotox)

12 / 21

### Fair ICT?



#### **FAIRPHONE**

Social Assessment Program: Hi-P



#### **FAIRPHONE**

Partnership beyond the first tier: social impact with sub-supplier GSN



#### Rallentare

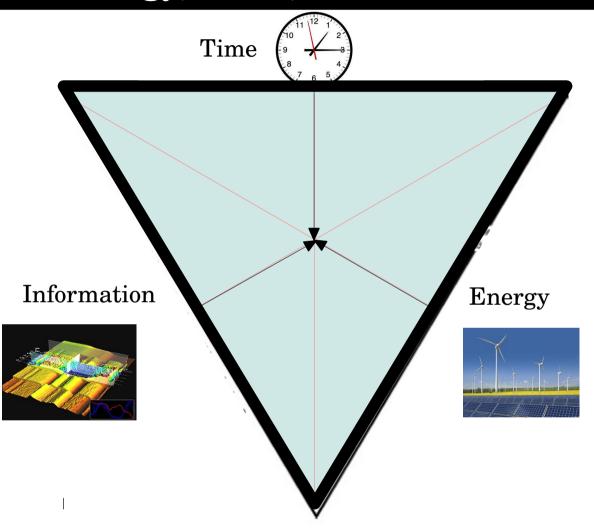


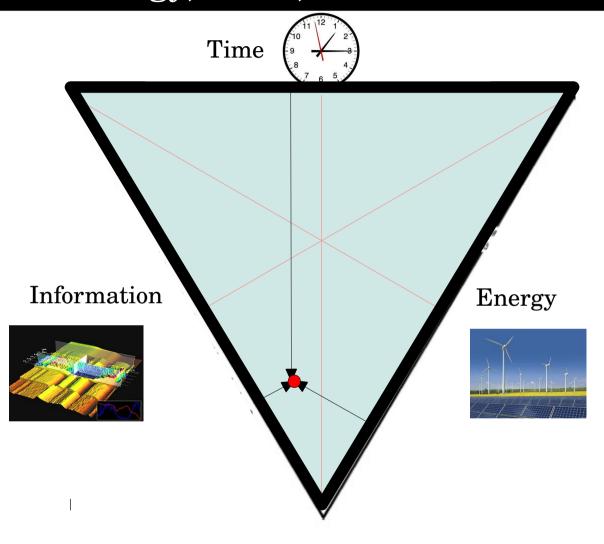
Hartmut Rosa

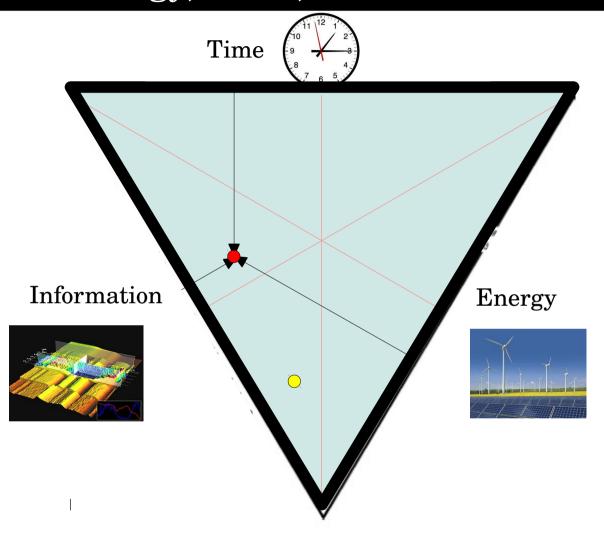
La vita moderna è in costante accelerazione.
Gli strumenti che ci permettono di risparmiare tempo hanno ormai raggiunto un enorme livello di sviluppo grazie alle tecnologie di produzione e comunicazione, eppure l'impressione di non avere abbastanza tempo non è mai stata cosí diffusa.
In tutte le società occidentali, le persone soffrono della mancanza di tempo e si sentono in dovere di correre ancora piú in fretta, non tanto per raggiungere un obiettivo, ma per non perdere posizioni...

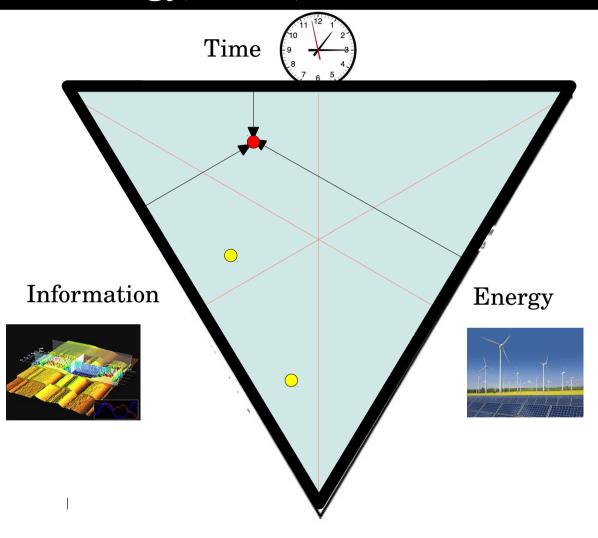


H.Rosa,
"Accelerazione e alienazione.
Per una teoria critica del tempo nella tarda modernità",
Piccola Biblioteca Einaudi, 2015

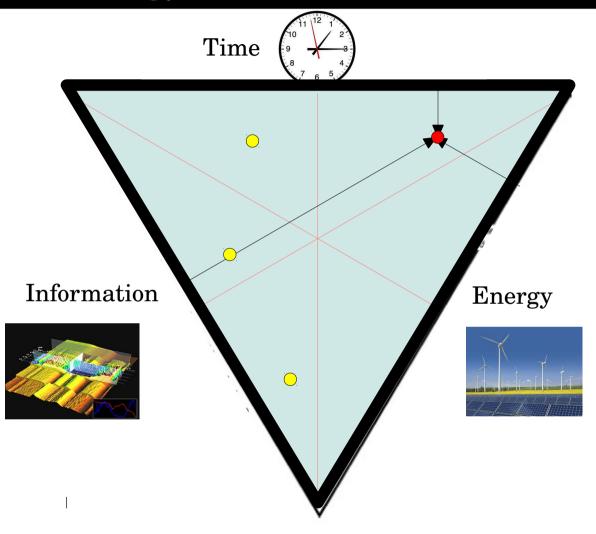




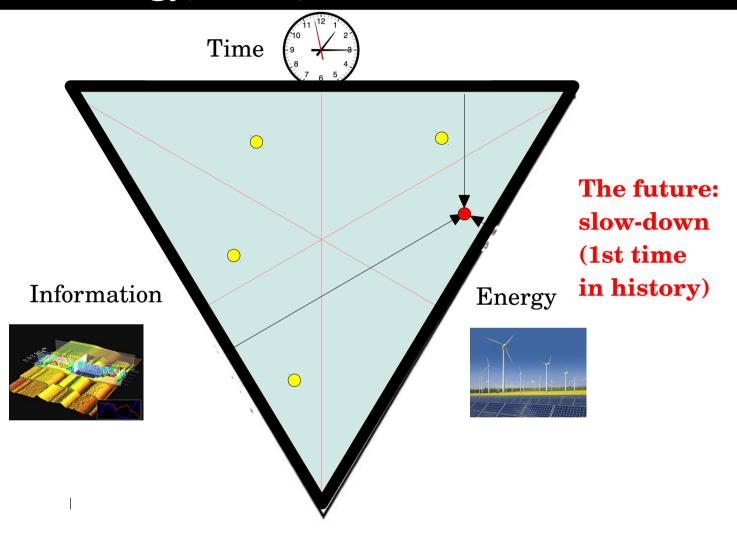




TODAY



**TOMORROW** (2030)



**TOMORROW** (2050)