

Computer Ethics Historical Notes

Norberto Patrignani

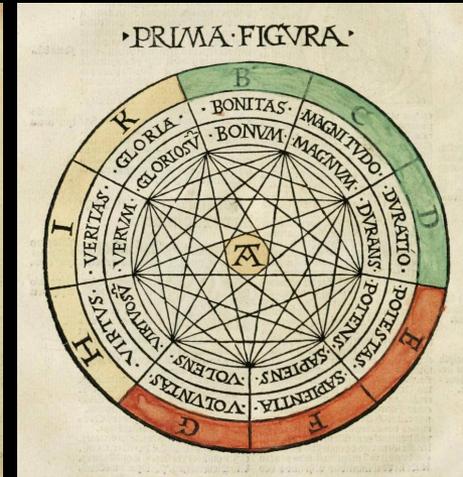
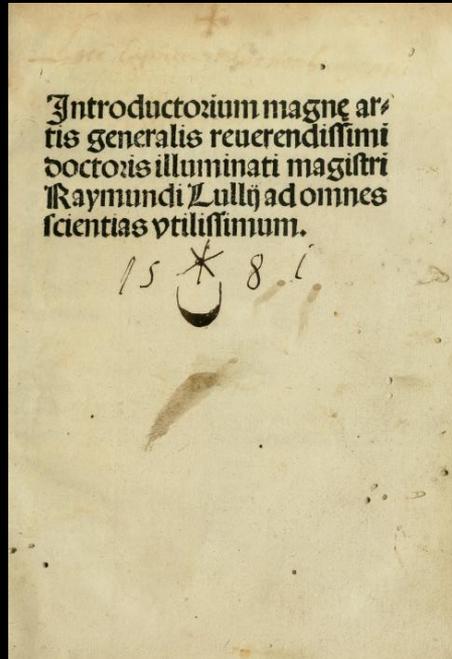
The Dream of a
"Reasoning" Machine

1274: Ramon Lull

Ars Magna



Ramon Lull
(Raimundo Lulio)
(1232-1315)



- Ars Magna: a Logical Device/Method for arriving at True Knowledge ...
- Logical Machines ... by moving a lever
- the Propositions would prove themselves to be True or False!

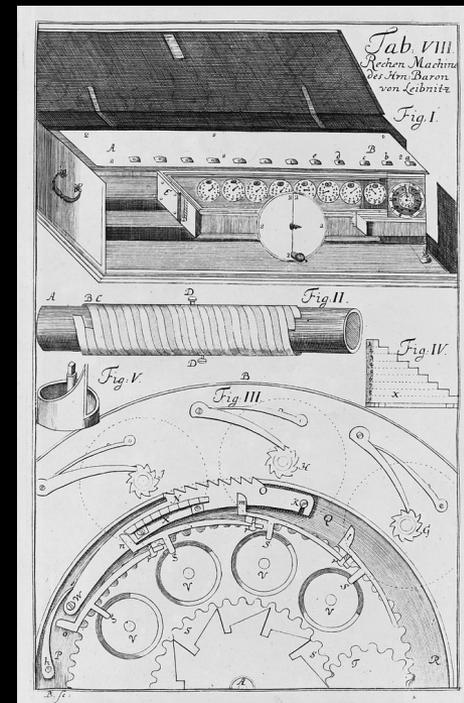
1671: Leibniz Machine

A system for Human Knowledge



Gottfried W. Leibniz
(1646 - 1716)

- Binary System
- Calculus (at the same time of Newton!)
- A system to collate all human knowledge
- All reasoning and discovery = A combination of basic elements such as numbers, letters, sounds and colors (inspired by Lull)
- Mathematics is the language of nature
- Everything can be understood through numbers (Pythagoras)
- Universe = a clock without maintenance and support



"The only way to rectify our reasonings is to make them as tangible as those of the Mathematicians, so that we can find our error at a glance, and when there are disputes among persons, we can simply say:

Let us calculate, without further ado, to see who is right"

Leibniz

Source: (1951), Leibniz: Selections, P. P. Wiener (Ed. Trans.), New York: Scribner, p. 51

1714: Leibniz

The ideas of his youth never left him



Gottfried W. Leibniz
(1646 - 1716)

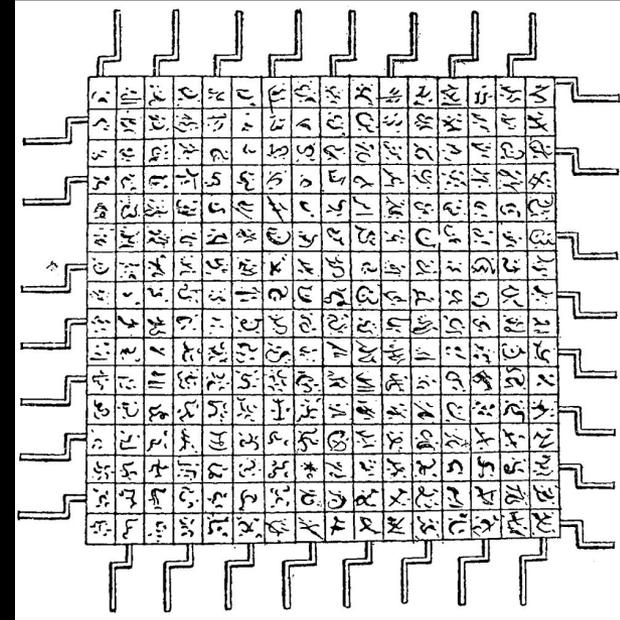
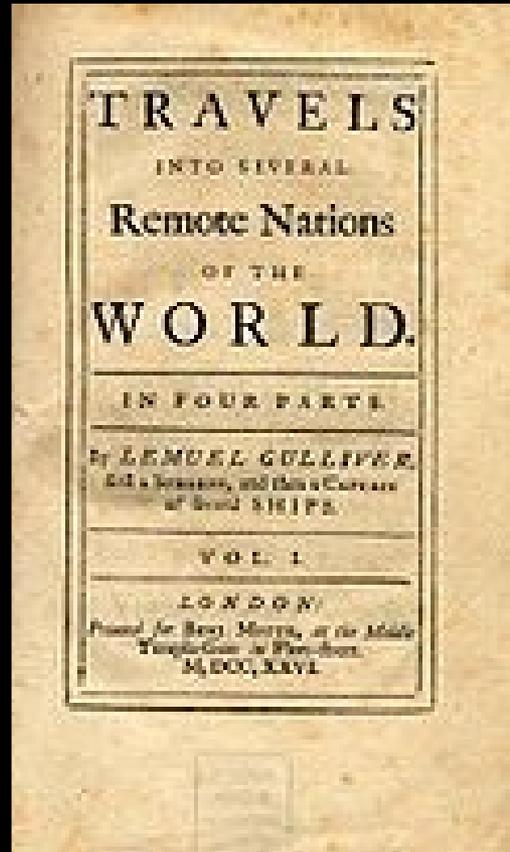
"... I should venture to add that if I had been less distracted, or if I were younger or had talented young men to help me, I should still hope to create a kind of spécieuse générale, in which all truths of reason would be reduced to a kind of calculus. At the same time this could be a kind of universal language ..."

Gottfried Leibniz, 1714
(2 years before his death)

1726: Gulliver's Travels by Jonathan Swift



Jonathan Swift
(1667-1745)



"the engine"

Jonathan Swift's satirical classic Gulliver's Travels (1726) parodied the mechanical conception of invention advanced by Lull and Leibniz. In the fictional city of Lagado, the protagonist encounters a device known as "the engine" which is intended by its inventor to enable anyone to "... write books in philosophy, poetry, politics, laws, mathematics, and theology, without the least assistance from genius or study"

1831: Torino!

1831: Calendario Meccanico Universale

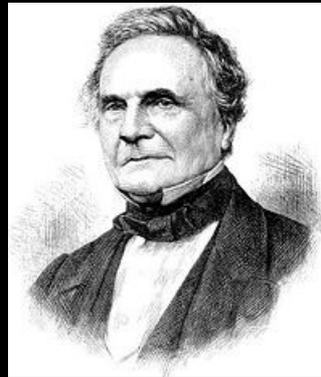


Giovanni Plana
(1781 - 1864)

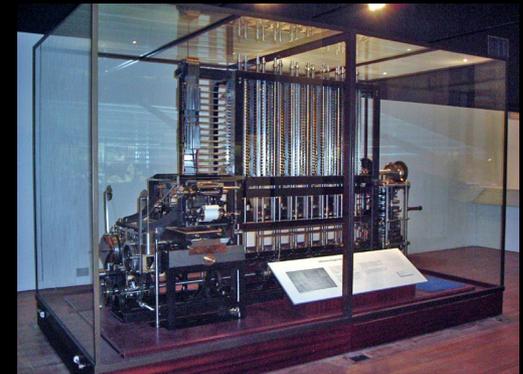


Calendario Meccanico Universale, 1831-1835, Cappella dei Mercanti, Via Garibaldi 25, Torino
Studio dei 3 studenti del Politecnico di Torino: Cappato Roberto, Spano Sergio, Nasiri Meysam
<http://www.cappelladeimercanti.it/calendariouniversale/>

1834: The Analytical Engine



Charles Babbage
(London, England, 1791 - 1871)



Difference Engine (replica), London Science Museum

Computer

Latin origin: "*cum-putare*" (that is, "*together-cut*",
"*compare and extract a result*")

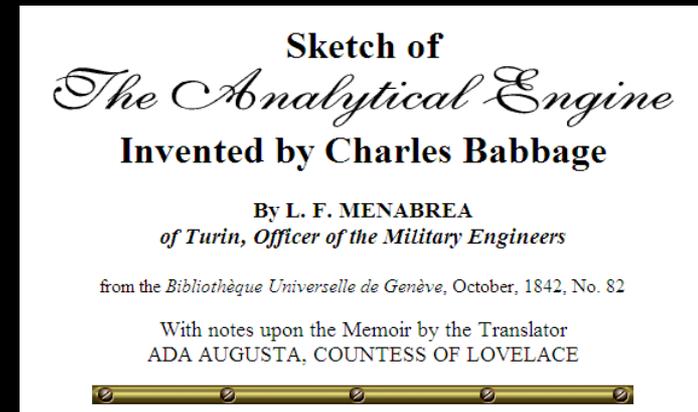
1842: Luigi Federico Menabrea



Giovanni Plana
(1781 - 1864)



Luigi Federico Menabrea
(1809-1896)



1840, Torino
II Congresso Scienziati Italiani
invita Charles Babbage

1843: The 1st Programmer in History

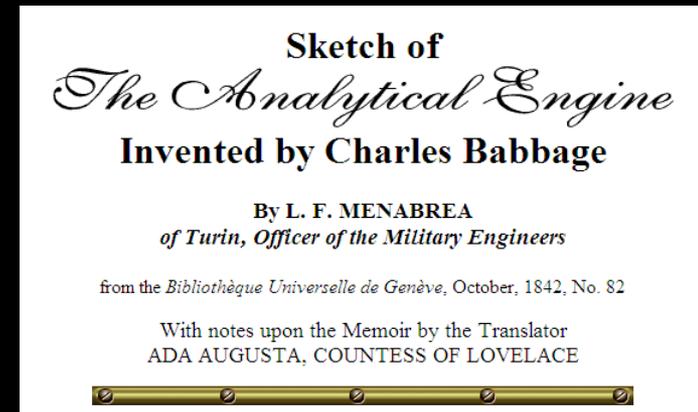


Ada Byron
(1815 - 1852)

(daughter Anne Isabella Milbanke - George Gordon Byron)

Poetical Science: ability by using imagination and metaphor
to evaluate accurately a concept or an idea.
Babbage was focused on number crunching

She developed a vision of the capability of computers to go beyond mere calculating



ON COMPUTABLE NUMBERS, WITH AN APPLICATION TO
THE ENTSCHEIDUNGSPROBLEM

By A. M. TURING.

[Received 28 May, 1936.—Read 12 November, 1936.]

[Extracted from the Proceedings of the London Mathematical Society, Ser. 2, Vol. 42, 1937.]

The "computable" numbers may be described briefly as the real numbers whose expressions as a decimal are calculable by finite means. Although the subject of this paper is ostensibly the computable numbers, it is almost equally easy to define and investigate computable functions of an integral variable or a real or computable variable, computable predicates, and so forth. The fundamental problems involved are, however, the same in each case, and I have chosen the computable numbers for explicit treatment as involving the least cumbersome technique. I hope shortly to give an account of the relations of the computable numbers, functions, and so forth to one another. This will include a development of the theory of functions of a real variable expressed in terms of computable numbers. According to my definition, a number is computable if its decimal can be written down by a machine.

In §§ 9, 10 I give some arguments with the intention of showing that the computable numbers include all numbers which could naturally be regarded as computable. In particular, I show that certain large classes of numbers are computable. They include, for instance, the real parts of all algebraic numbers, the real parts of the zeros of the Bessel functions, the numbers π , e , etc. The computable numbers do not, however, include all definable numbers, and an example is given of a definable number which is not computable.

Although the class of computable numbers is so great, and in many ways similar to the class of real numbers, it is nevertheless enumerable. In § 8 I examine certain arguments which would seem to prove the contrary. By the correct application of one of these arguments, conclusions are reached which are superficially similar to those of Gödel†. These results

† Gödel, "Über formal unentscheidbare Sätze der Principia Mathematica und verwandter Systeme, I", *Monatshefte Math. Phys.*, 28 (1931), 173-198.

1937: Turing Machine



Alan Turing
(London, UK, 1912 - Wilmslow, UK, 1954)

Il primo hacker: Alan Turing

La storia di uno dei più grandi matematici
del Novecento



Alan M Turing
(Londra 1912 - Wilmslow 1954)

Una lettura di
Norberto Patrigiani



Questa opera è distribuita con licenza Creative Commons
Attribuzione - Non commerciale - Non opere derivate 3.0 Unported.

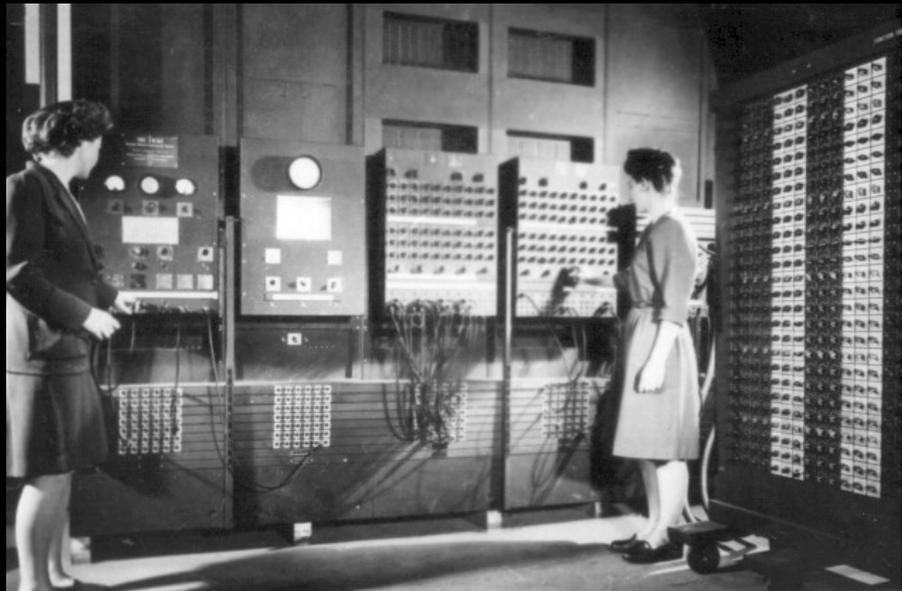
www.bookliners.com

1943: ENIAC



1943, US Army Ballistic Research Lab commissioned ENIAC (Electronic Numerical Integrator Analyzer and Computer) Commissioned to University of Pennsylvania

1945, ENIAC's First 6 Programmers



U.S.Army Photo - Left: Jean Bartik, Right: Frances Spence



Kay Antonelli



Betty Holberton



Frances Spence



Marlyn Meltzer



Ruth Teitelbaum



Jean Bartik

1945: Von Neumann Architecture



John Von Neumann
(Budapest, 1903 - Washington, USA, 1957)

First Draft of a Report
on the EDVAC

by

John von Neumann]

Contract No. W-670-ORD-4926

Between the

United States Army Ordnance Department

and the

University of Pennsylvania

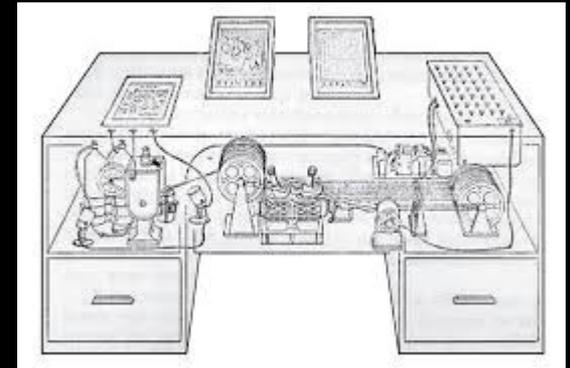
Moore School of Electrical Engineering
University of Pennsylvania

June 30, 1945

1945: Vannevar Bush's MEMEX



Vannevar Bush
(1890-1974)



A kind of "*personal knowledge management system*"
an hypothetical "hypertext" system in which people could
store all their books, records, communications, etc. and then
that could be used for
retrieving such information... (the Web 50 years before!)

1947: BIT (Binary digIT)



John Tukey
(1915 - 2000)

Bell Labs, Internal Memo, 9 January 1947

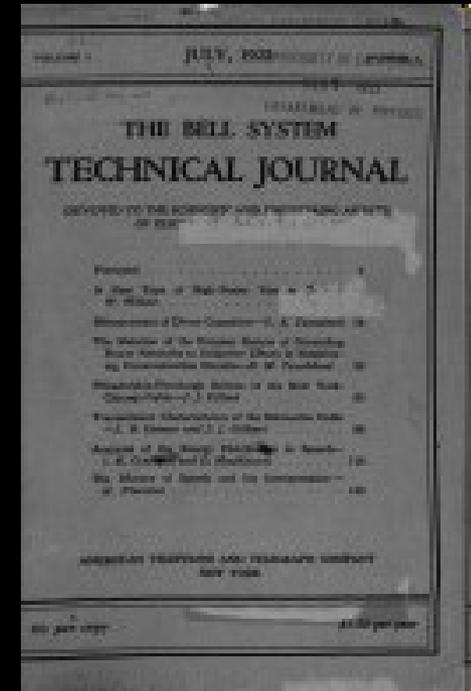
1947: Transistor



1948: Information Theory



Claude Shannon
(Petoskey, MI, USA, 1916 - Medford, MA, USA, 2001)



Shannon Entropy

$$H(X) = \sum_i P(x_i) I(x_i) = - \sum_i P(x_i) \log_b P(x_i) \quad (\text{bits})$$

Shannon Entropy = Expected Value (average) of the Information Contained in Each Message

$$b=2, P(x_i) = 2^{-n}, m=2^n$$

$$H(X) = - \sum_{i=1}^m P(x_i) \log_2 P(x_i) = - \sum_{i=1}^m (2^{-n}) \log_2 (2^{-n}) = - \log_2 (2^{-n}) \sum_{i=1}^m (2^{-n})$$

$$\sum_{i=1}^m P(x_i) = \sum_{i=1}^{2^n} (2^{-n}) = 1$$

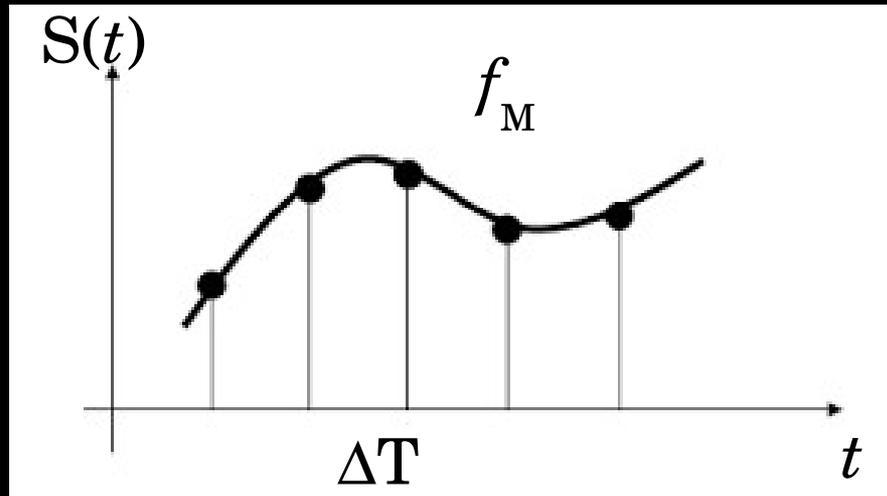
$$H(X) = - \log_2 (2^{-n}) (1) = - (-n) \log_2 (2) (1) = - (-n) (1) (1) = n \quad (\text{bits})$$

$\log_2(m)$ bits needed to represent a variable that can take one of m values
if m is a power of 2, $m=2^n$, if these values are equally probable,
the Entropy equal to the number of bits n

1949: Teorema di Nyquist-Shannon



Harry Nyquist
(1889–1976)

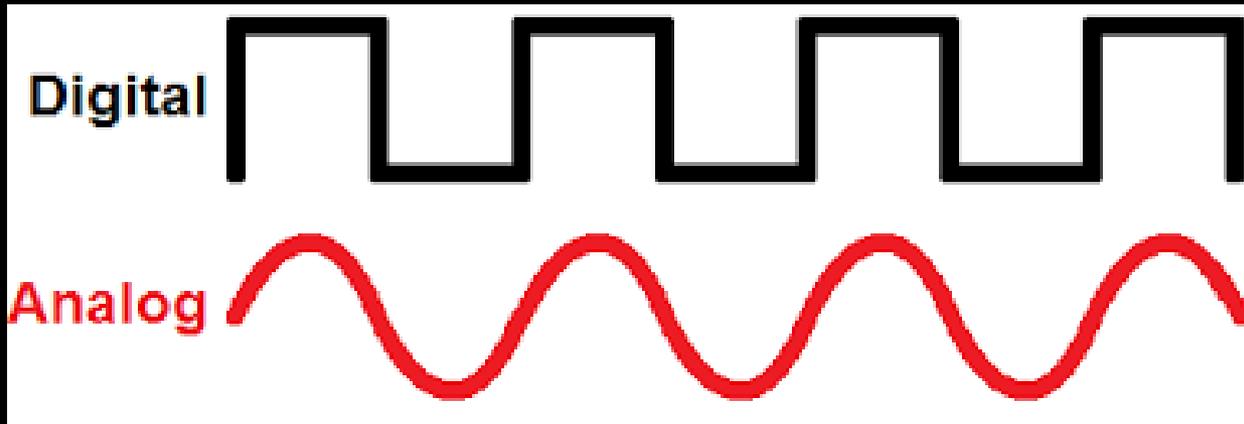


Claude Shannon
(1916 - 2001)

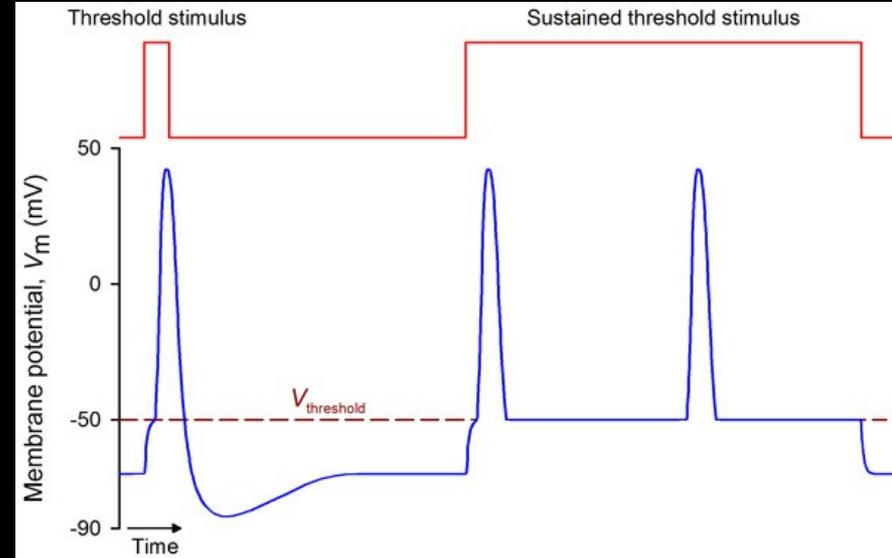
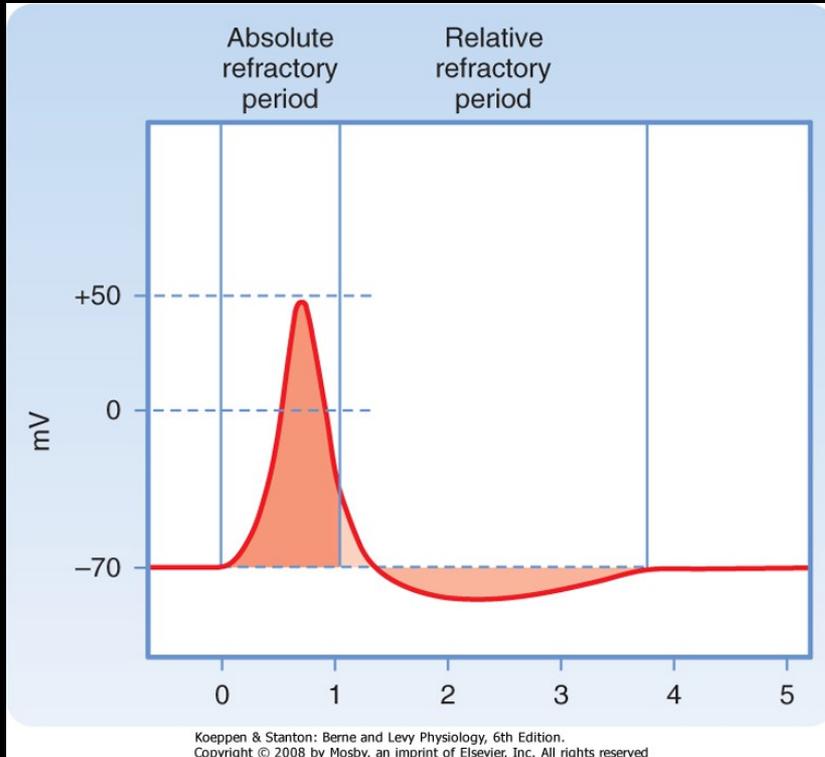
Dato un segnale analogico $S(t)$
la cui banda di frequenze sia limitata dalla frequenza f_M ,
il segnale $S(t)$ puo' essere univocamente ricostruito
a partire dai suoi campioni
presi a frequenza $f_s = 1 / \Delta T$ se $f_s > 2 f_M$

(es. $f_M = 20$ KHz, $f_s > 40$ KHz, $\Delta T < 1/40.000 = 2.5 \cdot 10^{-5}$ sec. = 25 μ sec)

Analogico - Digitale

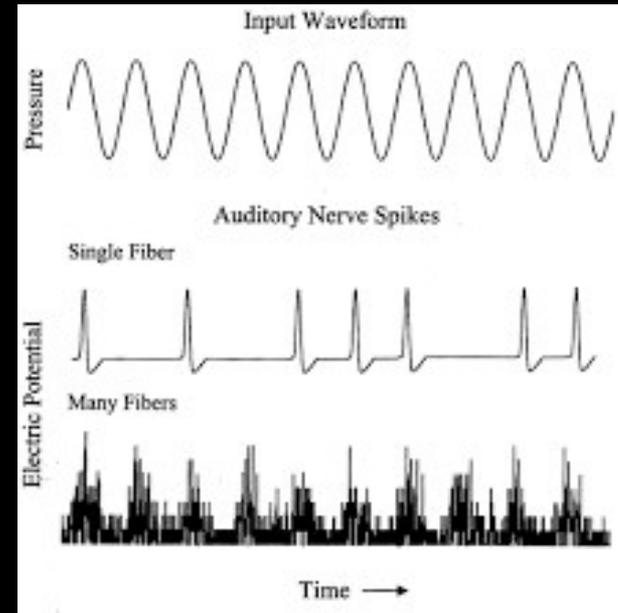


Nervous Spike



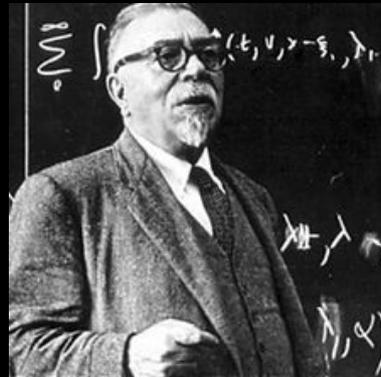
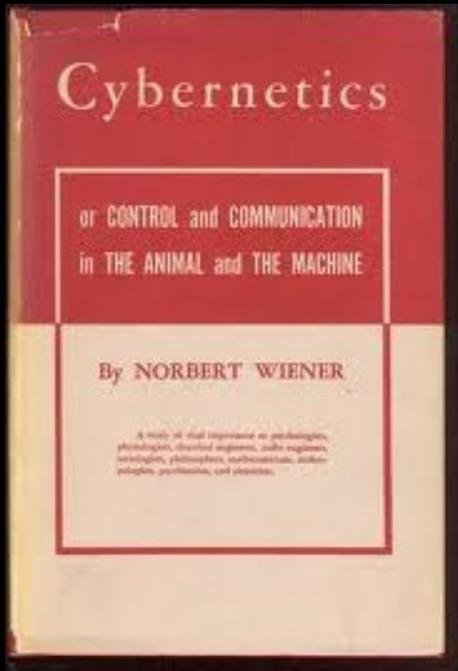
$$f \approx 500 \text{ Hz}$$

msec



1950: Norbert Wiener Founder of Computer Ethics

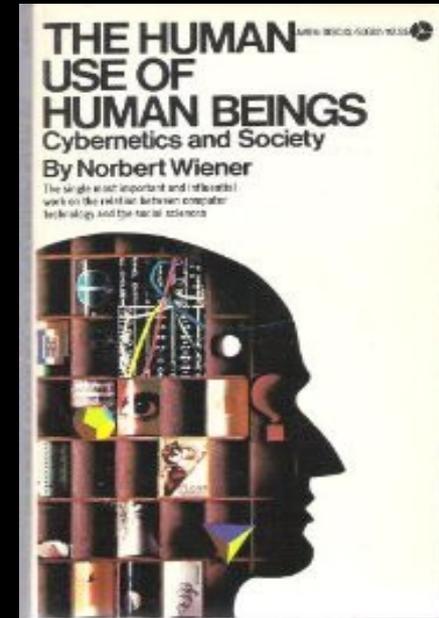
*"Information is neither **Matter** nor **Energy**,
but it needs **Matter** for its **Embodiment**
and **Energy** for its **Communication**"*



Norbert Wiener
(1894 - 1964)

*"I do not expect to publish
any future work of mine
which may do damage
in the hands of irresponsible militarists..."*

*"A Scientist Rebels"
Atlantic Monthly, January, 1947*



Deaf Prosthesis, Wiener, 1950

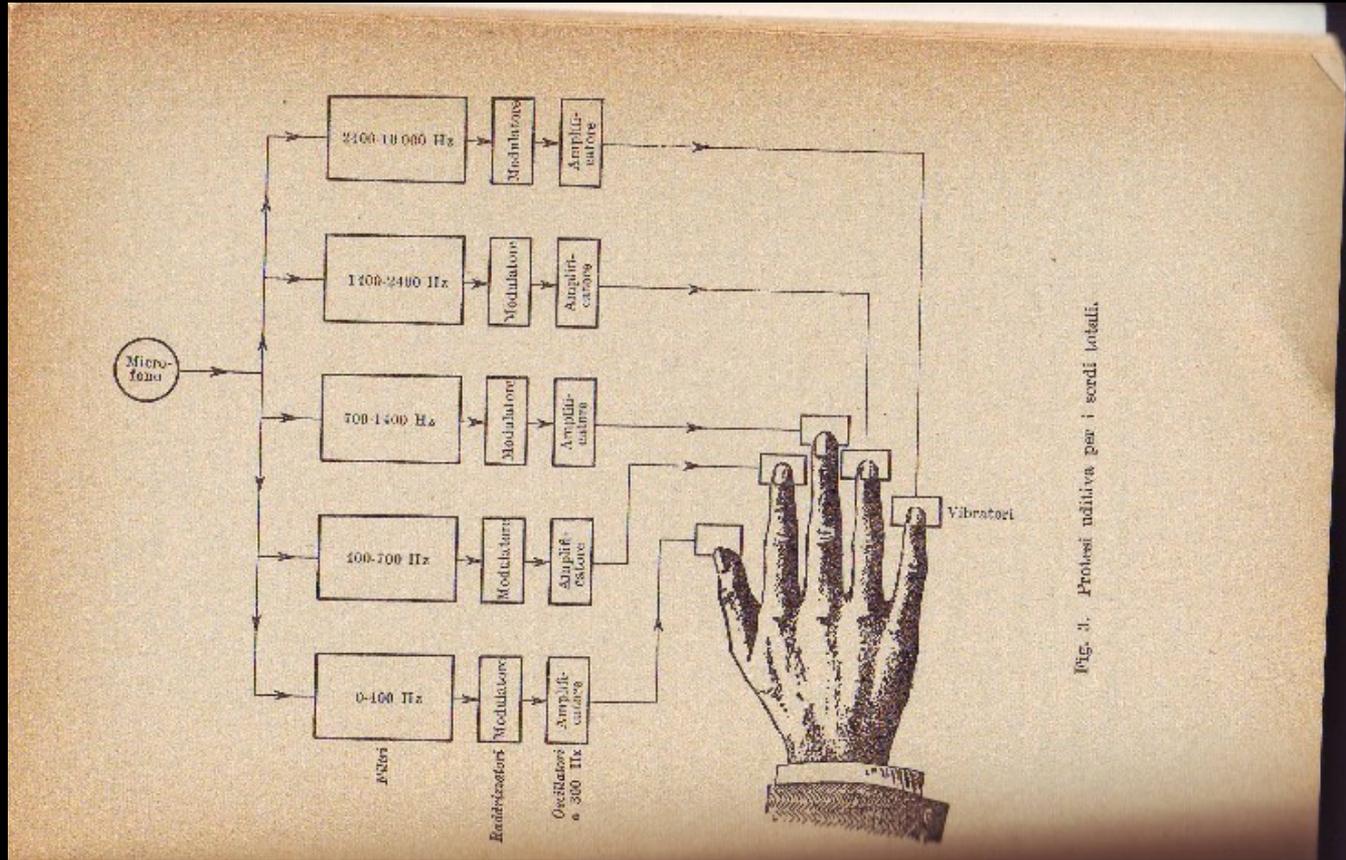


Fig. 3. Protesi uditiva per i sordi totali.

Algoritmo

(Al-Khwarizmi, c.825 d.c.)



Alan Turing
(1912 - 1954)



Kurt Godel
(1906 - 1978)



Alonzo Church
(1903-1995)

Algoritmo (1950)

Procedimento esplicito descrivibile con un **numero finito di regole** che conduce al risultato dopo un **numero finito di passi**.

Tutti i **programmi per computer** sono **algoritmi**!

Caratteristiche di un Algoritmo

1. Neutralita'

rispetto al substrato, la potenza della procedura e' dovuta alla sua struttura logica, non al materiale con cui e' realizzata, puo' essere eseguita con carta e penna oppure da ... un computer!

2. Non necessita di una mente

la procedura e' talmente semplice da essere eseguibile da un meccanismo automatico, come una *ricetta per cuochi principianti*!

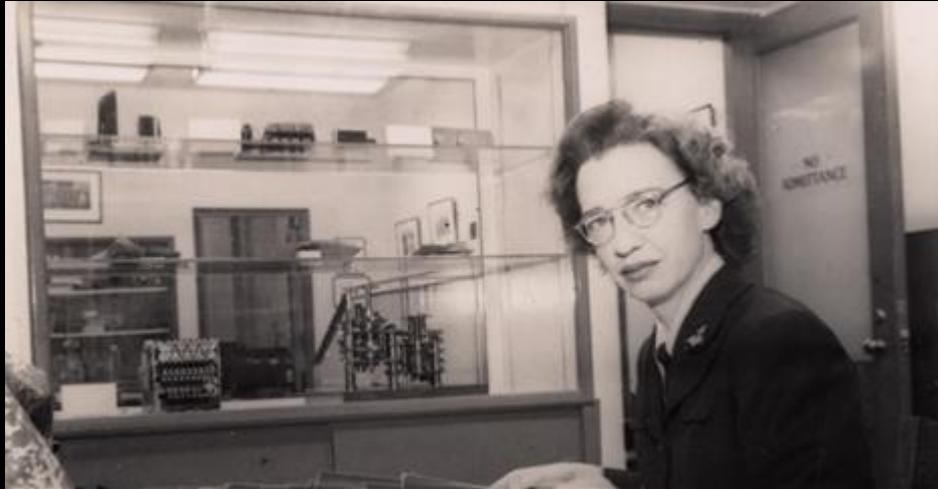
3. I risultati sono garantiti

se lo si esegue senza errori

1951: UNIVAC-I



1952: 1st Compiler for Computer Languages



Grace Murray Hopper
(1906 - 1992)

*"A ship in port is safe;
but that is not what ships are for
- sail out to see and do new things."
Grace Murray Hopper*

1958: Integrated Circuits



1954, Columbia University, New York



Roberto Olivetti, Mario Tchou

1958, Laboratorio Ricerche Elettroniche Olivetti



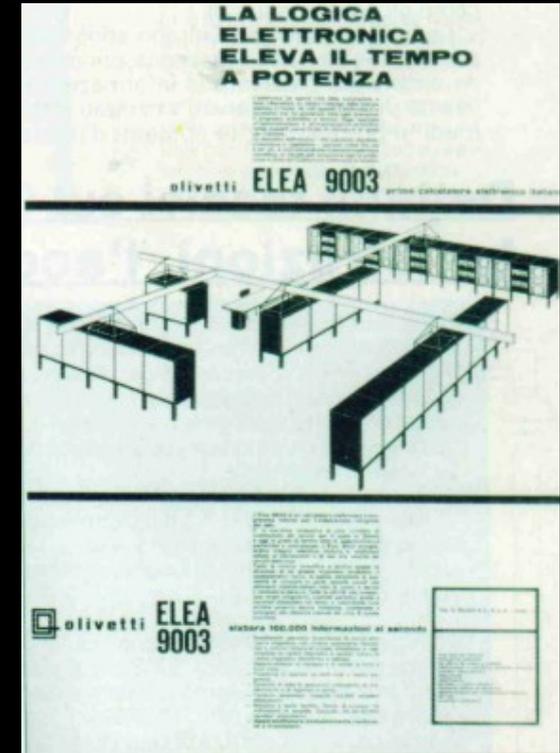
5a fila: Doug Webb, Ottavio Guarracino, Giuseppe Tarchini, Amedeo Cerrai, Lucio Borriello, Albano Guzzetti
4a fila: Sergio Sibani, Martin Friedmann, Simone Fubini, Mariano Speggiorin, Sante Caenazzo;
3a fila: Gianni Bertolini, Giampiero Riannetti, Pier Giorgio Perotto, Gianfranco Raffo, Sergio Benvenuti;
2a fila: Remo Galletti, Franco Filippazzi, Edmund Schreiner, Paolo Grossi, Giuseppe Calogero;
1a fila: Giancarlo Galantini, Giorgio Maddalena, Giorgio Sacerdoti, Mario Tchou, Ettore Sottsass Jr.

1959: Olivetti Elea 9003



Adriano Olivetti
(Ivrea, 1901 - Aigle, 1960)

Olivetti Elea 9003 Primo Mainframe a Transistor



***"Con la realizzazione dell'Elea,**
la nostra Società non estende semplicemente la sua tradizionale produzione
a un nuovo settore di vastissime possibilità,
ma tocca una meta in cui direttamente **si inverte**
quello che penso sia l'inalienabile, **più alto fine che un'industria deve porsi** di operare, ...
per il progresso comune - economico, sociale, etico - della intera collettività"*

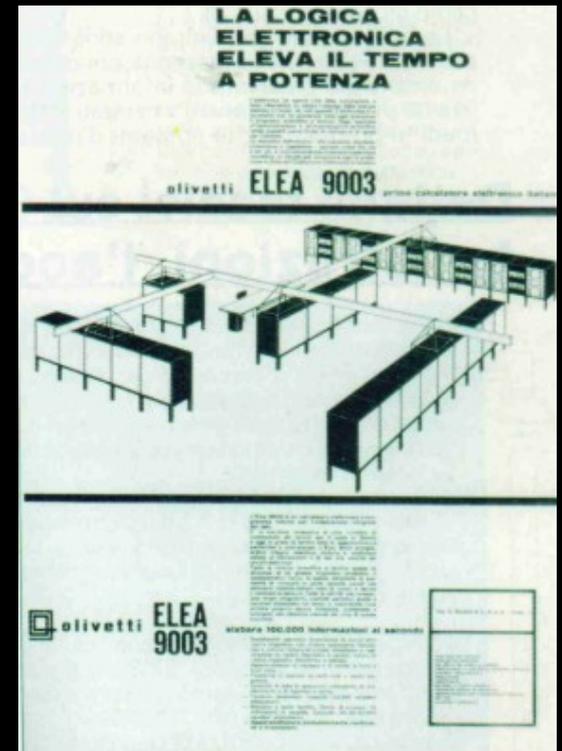
Adriano Olivetti, 8 Novembre 1959

Discorso in occasione della presentazione del calcolatore Olivetti Elea 9003, in "Il mondo che nasce", Edizioni di Comunità, 2013

1959: Olivetti Elea 9003



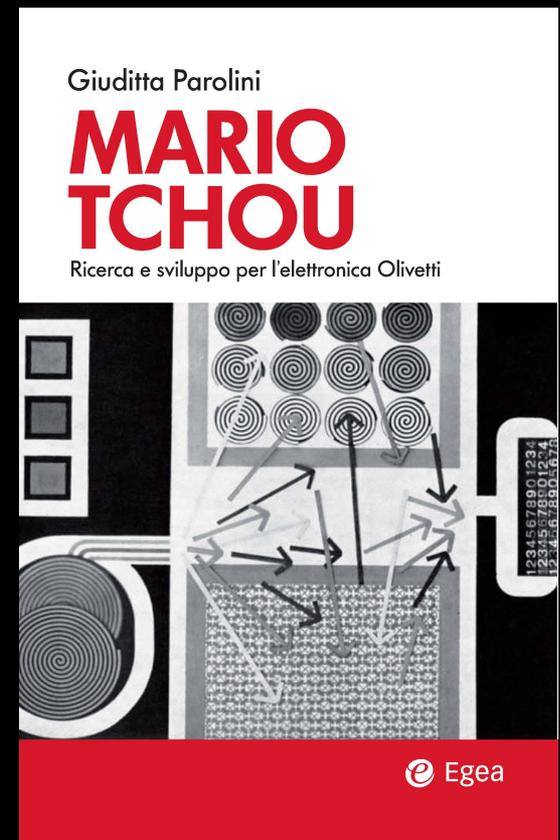
Adriano Olivetti
(Ivrea, 1901 - Aigle, 1960)



1959: Olivetti Elea 9003

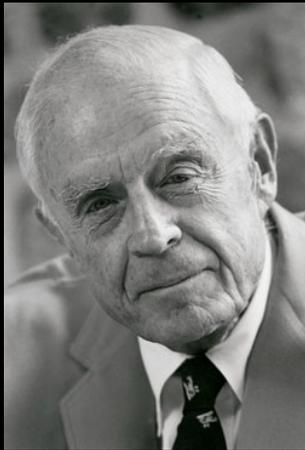


Mario Tchou
(Roma, 1924 - Santhià, 1961)



1964:
IBM System/360 DEC PDP-8





1965: Watson - Olivetti

Thomas John Watson Jr.
(1914-1993)



... quando nel 1965 a Thomas J. Watson jr., amministratore delegato dell'IBM, venne assegnato a New York il premio Kaufmann, il più prestigioso riconoscimento mondiale per il design, il grande manager americano dichiarò di essere rimasto colpito una sera di una decina d'anni prima da un singolare negozio aperto sulla Fifth Avenue, dove le macchine per scrivere erano colorate (e non nere come quelle IBM),

... Aveva così scoperto l'innovativo stile di questa impresa italiana e in IBM si pensò di in qualche modo di imitarla.

Le realizzazioni del design IBM che ne seguirono valsero all'impresa il premio Kaufmann.

Ma in realtà, aggiungeva Watson, si tratta di realizzazioni che

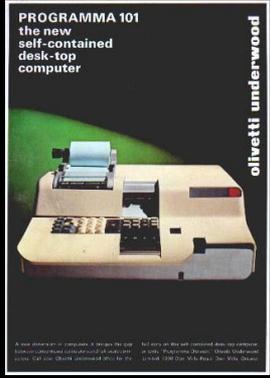
"provengono da una società chiamata Olivetti, da un uomo chiamato Adriano Olivetti. [...]

Per questa ragione io mi inchino rispettoso alla sua leadership".

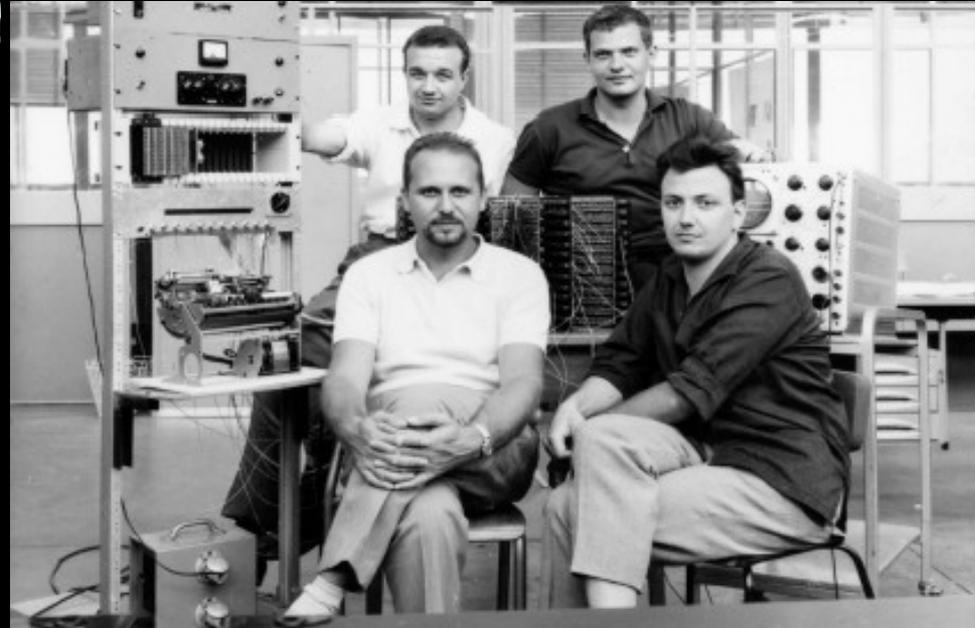
1965: the 1st Italian *bit-generation*



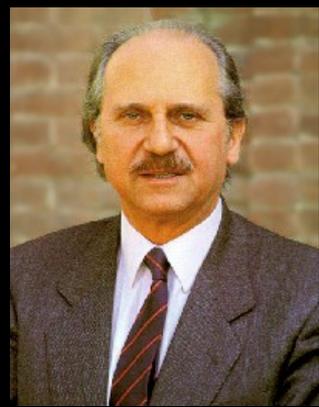
Gastone Garziera



Mario Bellini



1963
Olivetti P101's *dream-team*

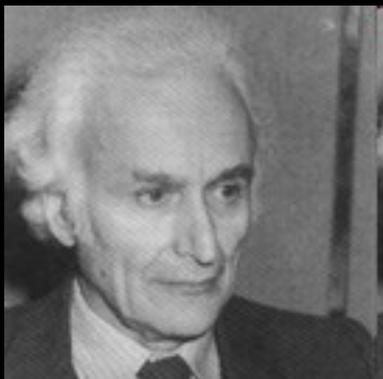


Piergiorgio Perotto



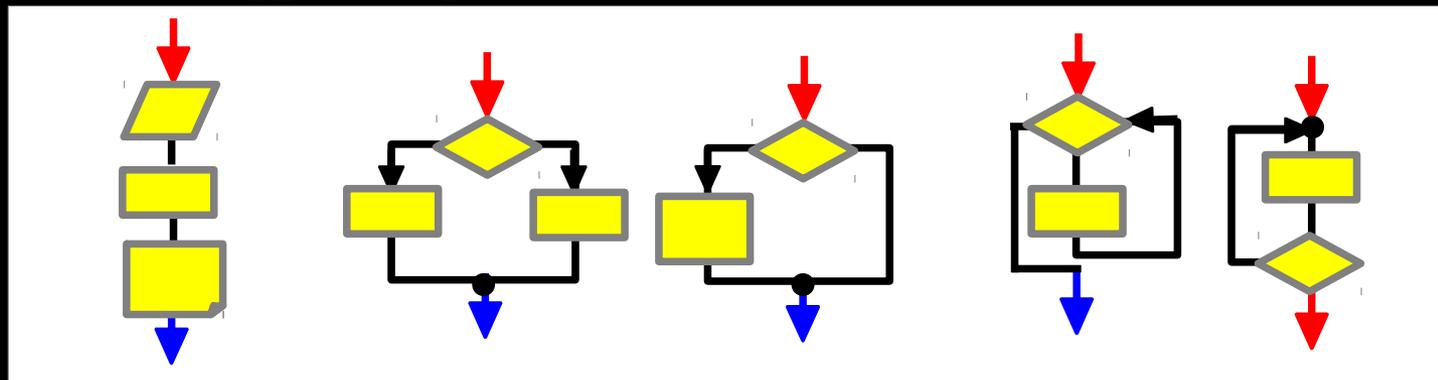
Giovanni De Sandre

1966: Structured Programming Theorem (Bohm-Jacopini Theorem)



Corrado Böhm
(Milano, 1923 -)

Professor Emeritus at the University of Rome "La Sapienza"
Computer scientist, main contribution:
the Theory of Structured Programming
with Giuseppe Jacopini (Roma, 1936 - 2001)



1966: The structured program theorem ("Böhm-Jacopini" Theorem)

Every computable function can be implemented in a programming language with only 3 control structures

1. Executing one subprogram, and then another subprogram (sequence)
2. Executing one of two subprograms according to the value of a boolean variable (selection) (if X then Y else Z)
3. Executing a subprogram until a boolean variable is true (iteration) (while X do Y; or repeat Y until X)

1968: Ethics in Computer Rooms



Donn Parker

(San Jose, California, c.1930)



*"It seemed that
when people entered the computer center
they left their ethics at the door"*

Donn Parker

**"Rules of Ethics in Information Processing"
Communications of the ACM
March 1968 (Vol. 11, No. 3)**

1968: Douglas Engelbart's "demo"



Convention Center in San Francisco,
Fall-Joint-Computer-Conference
9 December 1968

This live demo is considered historical for HCI: it was the debut of many innovations: the mouse, the hypertext, object addressing and dynamic file-linking, shared-screen between persons at different locations (communicating over a network with audio and video interface!)



1969: Unix



Dennis Ritchie
(1941 - 2011)



Ken Thompson
(1943 -)

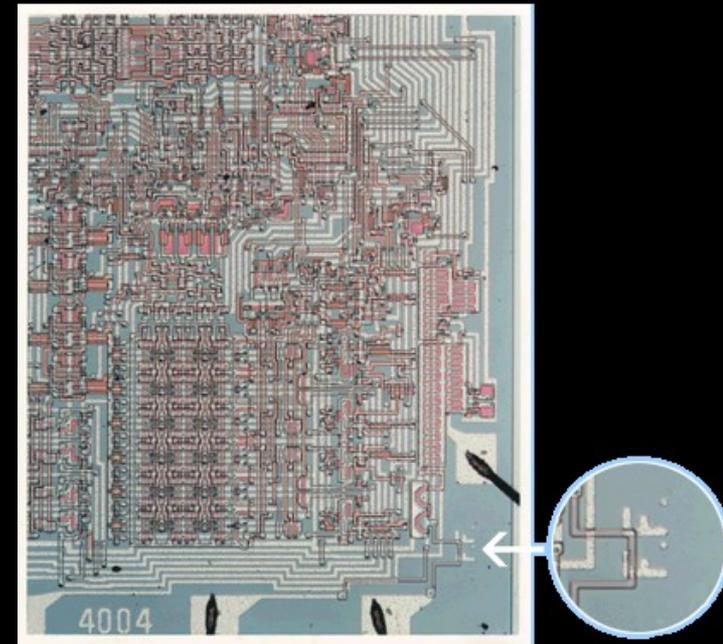
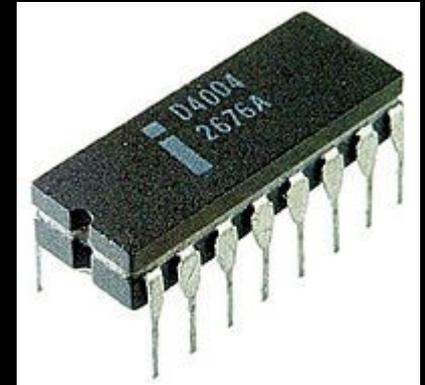


Bill Joy
(1954 -)

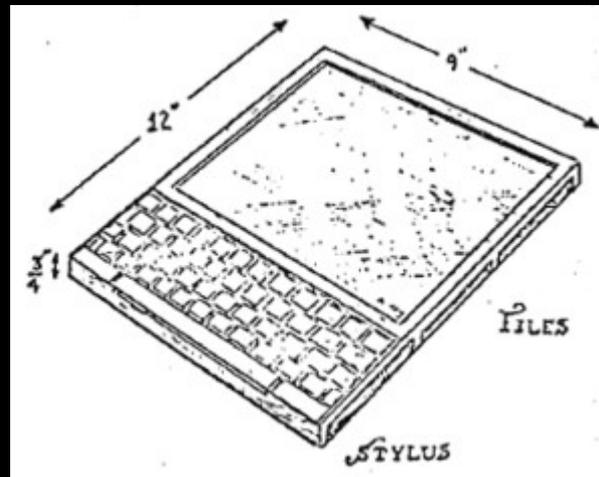
1971: Intel 4004



Federico Faggin
(Vicenza, 1941 -)

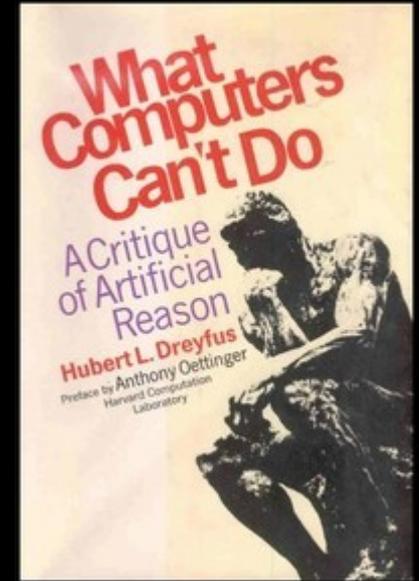


1972: Alan Kay's *Dynabook*



A "personal computer for children of all ages",
a portable "educational device", similar to modern laptops

1972: Hubert Dreyfus critique to AI



Hubert Dreyfus
(1929 -)

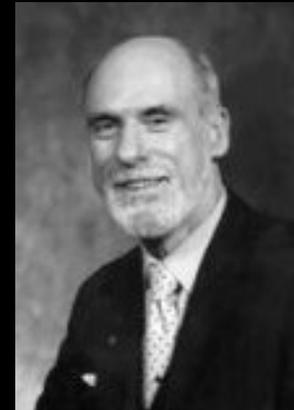
Dreyfus challenged the 4 main assumptions of AI researches:

- the *biological* assumption (the brain processes information in discrete operations by way of some biological equivalent of on/off switches);
- the *psychological* assumption (the mind can be viewed as a device operating on bits of information according to formal rules);
- the *epistemological* assumption (all knowledge can be formalized);
- the *ontological* assumption (the world consists of independent facts that can be represented by independent symbols).

1973: Internet (TCP/IP)



Robert E. Kahn
(New York, 1938 -)



Vinton G. Cerf
(New Haven, 1943 -)

1975: Homebrew Computer Club, Menlo Park



Lee Felsenstein
(1945 -)



Steve Jobs Steve Wozniak
(1955 - 2011) (1950 -)



1981: Osborne I
(1,795 \$)



1976: Apple I
(666.66 \$)



Bill Gates
(Seattle, 1955 -)

1975: Microsoft



Steve Jobs

(San Francisco, 1955 - Palo Alto, 2011)

Steve Wozniak

(San Jose', 1950 -)

1976: Apple



1976: Apple I
1st Personal Computer?

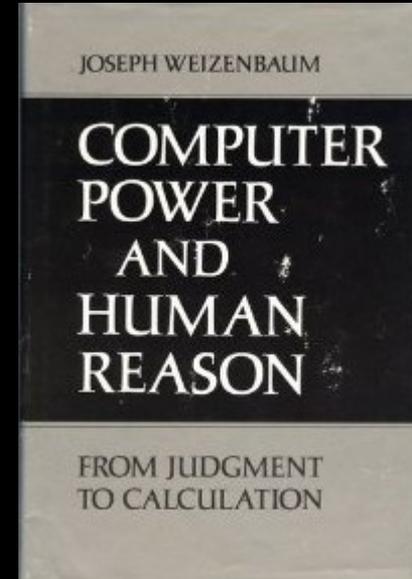
1975: First Woman PhD in Computer Science at MIT



Irene Greif

1984: coined the term itself "Computer Supported Cooperative Work" (CSCW)
Director of *Collaborative User Experience* at IBM Watson Research Center.
In the Woman in Technology International Hall of Fame (WITI) and
in 2008: Women Entrepreneurs in Science and Technology Leadership Award

1976: Joseph Weizenbaum



Joseph Weizenbaum
(Berlin, 1923 - Berlin, 2008)

*"The key question is the control of the time.
We would need more time to take some decisions.
The rhythm of the computers and of the telecommunication systems
is not the rhythm of time which is needed to take meaningful decisions"*

J. Weizenbaum, Namur Award Lecture, Namur, 11 January 1991

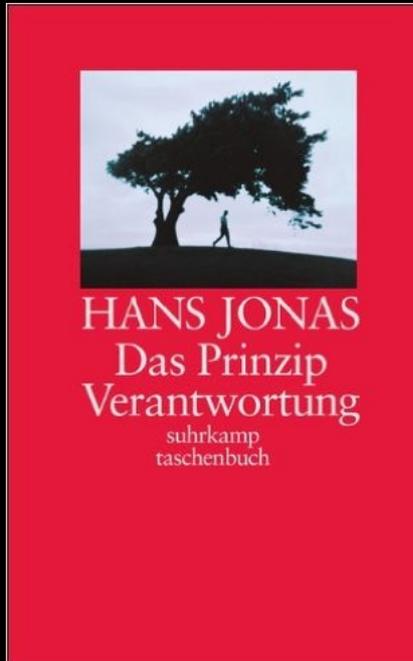
1978: Walter Maner



*"Computers generate wholly new ethics problems
that would not have existed if computers had not been invented
... there should be a new branch of applied ethics ...
decided to name the proposed new field Computer Ethics ...
... a new field that studies ethical problems
aggravated, transformed or created by computer technology"*

W.Maner, 1978

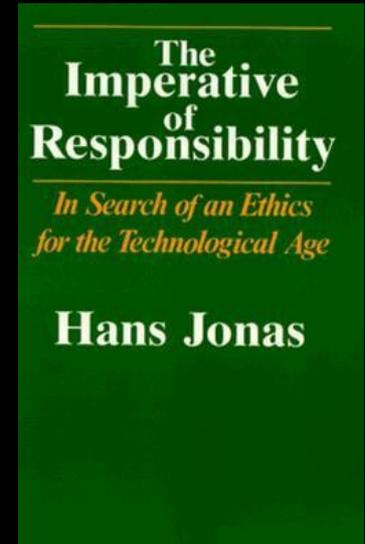
1979: Hans Jonas



Hans Jonas

(Germany, 1903 - New York, USA, 1993)

"Human survival depends on our efforts to care for our planet and its future"



H. Jonas

The Evolution of Computing



1963: 1st mouse

Douglas Engelbart,
Bill English



1981: April, Xerox Star 8010

(16,595 \$)

1st Commercial WIMP

"Personal Computer"



1973: 1st WIMP

Window, Icon, Menu e Pointing
Computer

Xerox PARC "Alto"



1981: August 12, PC IBM

(1,565 \$)

MS-DOS 1.0

1981:

Xerox Star



IBM PC



The "1984" Macintosh 🍏 Ad



1984: January,
Apple MacIntosh (2,495 \$)

22 January 1984:
The half-time of the 1984 Super Bowl featured a 45 second ad that would be declared in 1995 the best ad of the last 50 years. The commercial, directed by Ridley Scott (The Duelist 1978, Alien, 1979, and Blade Runner, 1982) for the Apple Corporation, announced the imminent arrival of the Macintosh computer. The ad cost \$1.6 million to produce, and Apple Corporation paid \$500,000 for the one-minute time slot in which it ran. It ran only once.

1984: The Utopia Project



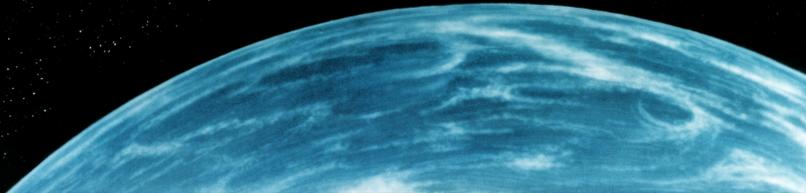
Participatory Design in Scandinavia



1985: David Parnas



1984, SDI, Strategic Defense Initiative



*"... an example of
social, ethical and professional responsibility
in refusing ... the work of the (SDI) panel ...
in his concern with public education ... for the public interest..."*

Terry Winograd, 1987
CPSR President, Presents "1987-Norbert Wiener Award" to David Parnas

1985: James Moor



"A typical problem in Computer Ethics arises because there is a policy vacuum about how computer technology should be used.

Computers provide us with new capabilities and these in turn give us new choices for action.

Often, either no policies for conduct in these situations exist or existing policies seem inadequate.

A central task of Computer Ethics is to determine what we should do in such cases, that is, formulate policies to guide our actions ..."

J.Moor, 1985



1985: Free Software (GNU Manifesto)



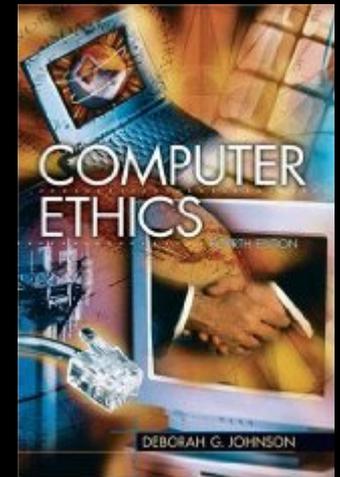
Richard M. Stallman
(New York, USA, 1953 -)

Dr. Dobb's Journal of Software Tools Volume 10, Number 3, March, 1985

Ray Duncan	16-bit Software Toolbox	??
Allen I. Holub	C Chest	??
R. F. Sutherland	Of Interest	??
Michael Swaine	Editorial	??
Richard Stallman	The GNU Manifesto	30
John Malpas	Programming in Logic	36--38, 40--41
David E. Cortesi	A tour of PROLOG	44--63
Dean Schlobohm	Tax Advisor --- A Prolog Program Analyzing Income Tax Issues	64
Michael Cohen	File "Open" and "Save" Functions in C for the Macintosh in 16BST	96
Stephen Russell	CP/M Plus RSN As Fix for Bug in Random Disk Read Errors in CPME	108
Stephen King	Review of SAWY PC Version 4.0 from Excalibur Technologies Corp	116
R. F. Sutherland	Review of 'em Turing's Man: Western Culture in the Computer Age, by J. David Bolter	122

Free Software
is a matter of the
users' freedom to
run,
copy,
distribute,
study,
change and improve
the software.

1985: Deborah Johnson



"Recognition that technology is not just artifacts, but rather artifacts embedded in social practices and infused with social meaning, is essential to understanding the connection between Ethics and IT"

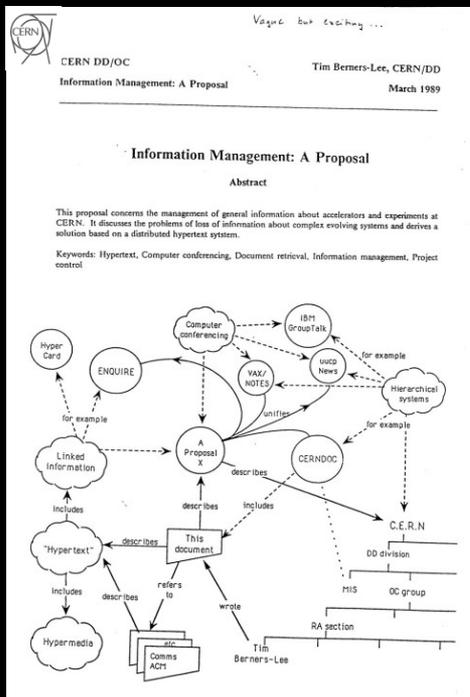
D.Johnson, 1985

1988: Internet Worm



Robert Morris
(Massachusetts, USA, 1965)

1989: The World Wide Web



Tim Berners Lee
(London, UK, 1955 -)



Robert Cailliau
(Belgium, 1947 -)



1991: Linux



Linus Torvald
(Helsinki, Finland, 1969 -)

From: torva...@klaava.Helsinki.FI
(Linus Benedict Torvalds)
Newsgroups: comp.os.minix
Subject: What would you like to see most in minix?
Summary: small poll for my new operating system
Keywords: 386, preferences
Message-ID: <1991Aug25.205708.9541@klaava.Helsinki.FI>
Date: 25 Aug 91 20:57:08 GMT
Organization: University of Helsinki
Lines: 20

Hello everybody out there ...

I'm doing a (free) operating system, just a hobby, won't be big and professional ...

Linus Torvald

1991: Computer Ethics in Computer Science Curricula

1993: The WWW enters the Public Domain

930430



ORGANISATION EUROPEENNE POUR LA RECHERCHE NUCLEAIRE
CERN EUROPEAN ORGANIZATION FOR NUCLEAR RESEARCH

STATEMENT CONCERNING CERN W3 SOFTWARE RELEASE INTO PUBLIC DOMAIN

TO WHOM IT MAY CONCERN

Introduction

The World Wide Web, hereafter referred to as W3, is a global computer networked information system.

The W3 project provides a collaborative information system independent of hardware and software platform, and physical location. The project spans technical design notes, documentation, news, discussion, educational material, personal notes, publicity, bulletin boards, live status information and numerical data as a uniform continuum, seamlessly intergated with similar information in other disciplines.

The information is presented to the user as a web of interlinked documents .

Acces to information through W3 is:

- via a hypertext model;
- network based, world wide;
- information format independent;
- highly platform/operating system independent;
- scalable from local notes to distributed data bases.

Webs can be independent, subsets or supersets of each other. They can be local, regional or worldwide. The documents available on a web may reside on any computer supported by that web.

Declaration

The following CERN software is hereby put into the public domain:

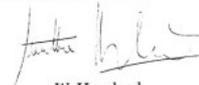
- W 3 basic ("line-mode") client
- W 3 basic server
- W 3 library of common code.

CERN's intention in this is to further compatibility, common practices, and standards in networking and computer supported collaboration. This does not constitute a precedent to be applied to any other CERN copyright software.

CERN relinquishes all intellectual property rights to this code, both source and binary form and permission is granted for anyone to use, duplicate, modify and redistribute it.

CERN provides absolutely NO WARRANTY OF ANY KIND with respect to this software. The entire risk as to the quality and performance of this software is with the user. IN NO EVENT WILL CERN BE LIABLE TO ANYONE FOR ANY DAMAGES ARISING OUT THE USE OF THIS SOFTWARE, INCLUDING, WITHOUT LIMITATION, DAMAGES RESULTING FROM LOST DATA OR LOST PROFITS, OR FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

Geneva, 30 April 1993



W. Hoogland
Director of Research



H. Weber
Director of Administration

copie certifiée conforme

fait à Genève le 03-05-93



1995: CCSR

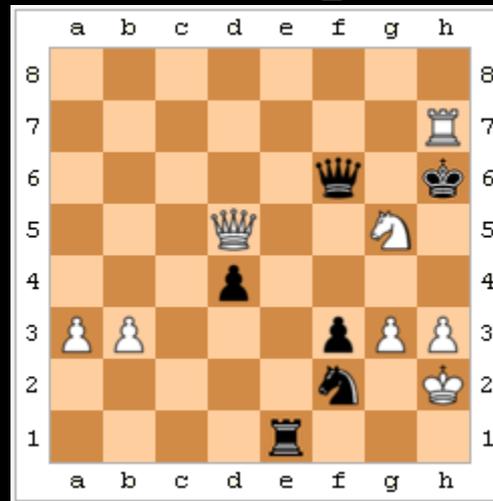


De Monfort University, Leicester, UK

Framework for Responsible Research and Innovation in ICT

- Anticipate** *Is the planned research methodology acceptable?*
- Reflect** *Which mechanisms are used to reflect on process?
How could you do it differently?*
- Engage** *How to engage a wide group of stakeholders?*
- Act** *How can your research structure become flexible?
What training is required?
What infrastructure is required?*

1996: Deep Blue



White: Deep Blue
Black: Kasparov



1998: Google



Sergej Brin
(Moscow, RU, 1973 -)



Larry Page
(Ann Arbor, Michigan, 1973 -)

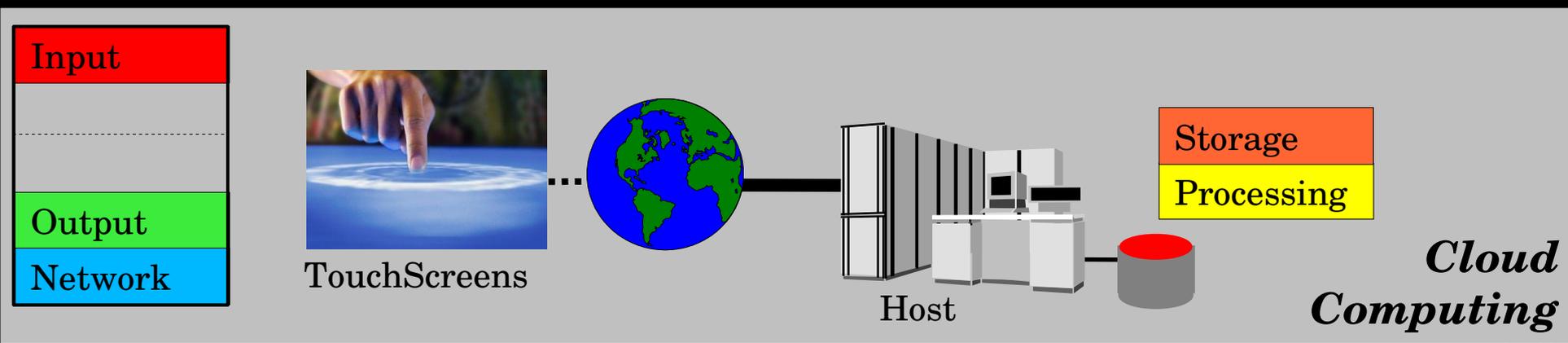
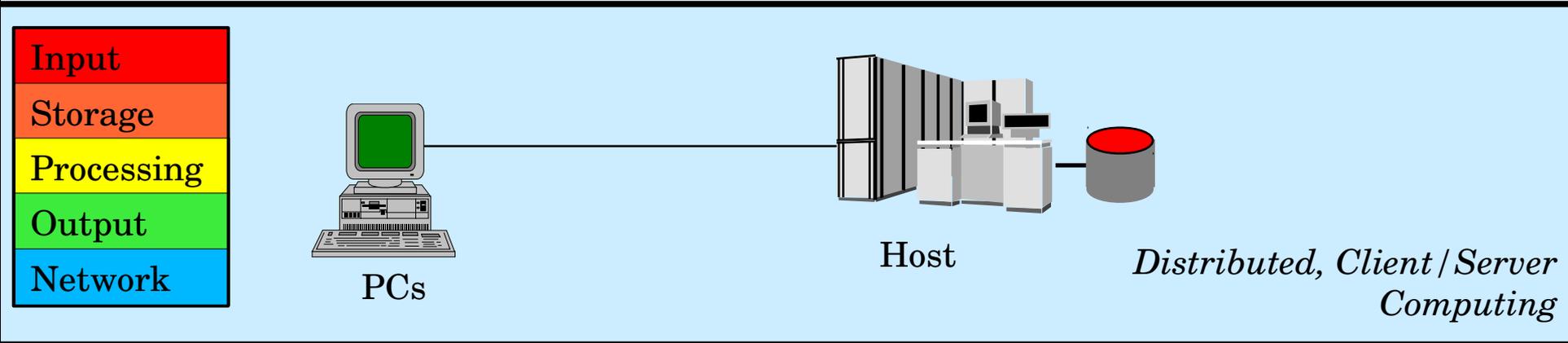
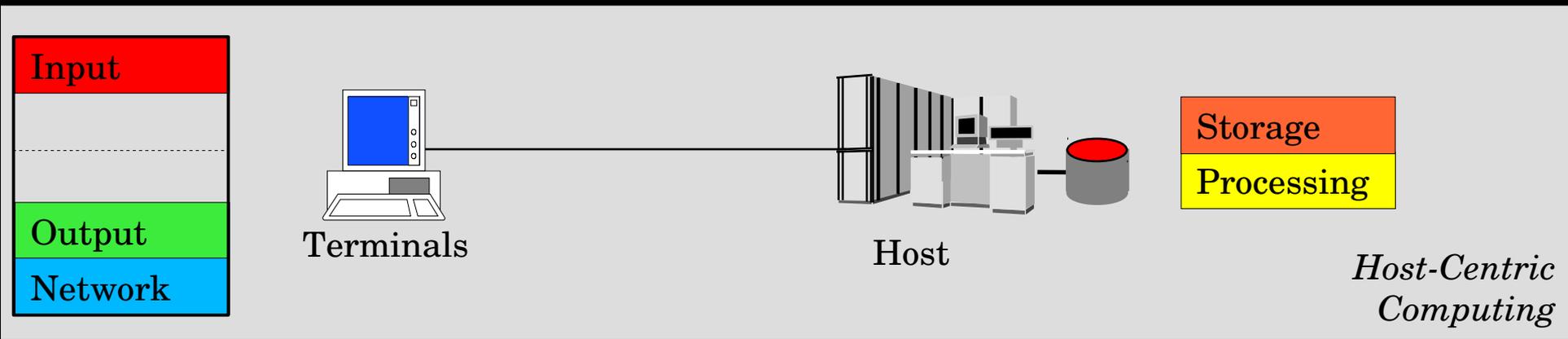
*"... At the heart of the change,
the next 20 years will be
intelligence drawn from information
Information will be the 'oil of the 21st century'.
... It will be the resource running our economy
in ways not possible in the past."*

Peter Sondergaard
Gartner Symposium/ITxpo 2010,
October 17-21, Orlando

BigData (2012) = 1 Exabyte = 10^{18} byte



Cloud Computing: Back to the Future



2013: The 5 "Big-Clouds" (silos?)

1975: Microsoft

Microsoft

1976: Apple



1994: Amazon

amazon.com

1998: Google



2004: Facebook

facebook

2015: Definition for the Computing Professional



"... Revised Definition for the Computing Professional:
Given the reach of ICT in our lives, it is important for an ICT Professional to be:

- Technically Strong

(in order to use the **Right Technology for the Relevant Problem**)

- Ethically Grounded

(to ensure that **Technology is put to the Right Use**),

- Socially Conscious

(so that the technical solution takes into consideration elements of Sustainability)

- Business Savvy

(to ensure commercial viability which is required for Social Prosperity and Funding of new Developments)" (pag.47).